



the Hudson rEflecT or

Newsletter of the Southern California Chapter
of the H-E-T Club

HMCC – 101 Years

HET Club – 51 Years SC Chapter - 44 Years

October 2010

October Apple Run – Oct. 16th

After last year's fun Apple Run, SCC is headed for the famous Oak Glen apple country to stock up on apples, pears, cider, jams and jellies for the hard winter that we have ahead of us. We will meet in **Yucaipa at 10 am on Oct. 16.** Meet at the **Yucaipa Adobe, 32183 Kentucky St.** (East on I-10 to Live Oak Cyn Rd Exit. Left to Dunlap Rd., then left to Kentucky St., the Adobe is at corner of Dunlap Rd. and Kentucky St. [http://www.vpike.com?e=34.022801,-117.101913:166.53:](http://www.vpike.com?e=34.022801,-117.101913:166.53;)) If you get caught in traffic, call ahead 626/260-1090.

We will have **lunch at Riley's at Los Rios Ranchos** - <http://www.rileysfarm.com/>. It's in Oak Glen or nearby. The weather should be moderate by October, allowing for an afternoon activity of history touring and fruit picking. An optional 6 PM Dinner Theater (\$32.95) is available for those that want to stay to see the Legend of Sleepy Hollow (Advance reservations required.)

So, gas up your car and come along for a nice Saturday drive – this is a good warm-up for the Laughlin Run.



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Mark Your Calendar

Oct 16 – **Apple Run** to Oak Glen

Oct 24 – Nash Chili Feed

Nov 6-7 – **Laughlin Economy Run**

New location

Nov 20 – Deadline for Director Petitions

Dec 12 – **Chapter Christmas Party**

April 14-16 – **Western Region 2011**

Meet – San Diego

July 18-22 (*New Date*) – **HET 2011**

National Meet

Oklahoma City, OK (See WTN)

Sept 2011 – **All-California Meet** (SCC Host)

Nov 2011 – **Laughlin Economy Run**

SCC Host)

Spring 2012 - **Western Region Meet**

(SCC Host)

July 24-28 – **HET 2012 National Meet**

Gettysburg, PA (See WTN)

<http://www.gatewaygettysburg.com/>

Board Meetings are normally scheduled for 2 PM on the third Sunday of each month, and are **open to all members**. Phone 805/987-8187 for directions.

Want an SCC Meet close to your home? Just find a park or other attraction with parking and facilities. Then give Jon a call (805/987-8187).

Laughlin Economy Run

Ruth Newton (909) 391-6688

The 2010 Laughlin Economy Run **WILL NOT** be held at the River Palms as previously announced. Below are some facts that you will need in order to make reservations at the host hotel and remember - ***if you've made reservations at the River Palms, you will want to cancel them.***

Date: 6 November 2010

Avi Resort & Casino - 10000 Aha Macav Parkway, Laughlin, NV 89029

(800) 284-2946 - reservations

When making reservations, please refer to the group name "**Hudson Car Club of Southern California**" and group code "**GHUDSON**", to ensure that you get the preferred rate. Reservations must be made NLT 6 Oct 2010 in order to get the preferred rate.

Our show cars will be on the lawn behind the hotel and on the river. I would suggest that you bring a canopy of some sort for shade. Standard King and Queen rooms in the main hotel are \$53 per night. There is a "Beach Tower", which will allow you closer access to your cars, plus a view of your cars on the beach. Standard King and Queen rooms in the Beach Tower are \$64, with a view of the mountains, and \$69, with a view of the river. For those who go early/stay late, the rack rate of \$30 will apply (although this is subject to change).

Nope - don't ask - there will be no free buffet tickets this year!! **See you there!**

From the President's Garage

There's nothing like a good Hudson meet to get the Hudsonite in your veins flowing again! Just got back from another beautiful **All California Meet** weekend in San Simeon, where there was a great turnout of HETs and HET'ers. There was lots of swap stuff and our chapter managed to sell nearly \$400 worth of parts and literature.

As I write this, I'm ready to get under my car on a weeknight to see what's still clunking after changing out the water

pump and generator. That's the beneficial effect of going to a meet – you can't help but get a little excited.

So San Simeon has gone, but the **Apple Run – East is coming up**. I encourage all of you to come out, with or without your Hudson. **Last year's Run was a blast**, capped with a great lunch on a beautiful afternoon at a small golf course – very informal but enthusiasm-building. Just seeing the Hudsons that DO come out will pump you up – so plan on joining us for **Apple Run East**.

On a more somber note, **Glen Johnson**, the Utah **chrome purveyor and parking lot racer**, recently suffered a heart attack and strokes. Please send him a note of encouragement while he recuperates at home.

Glen Johnson - 160 N 6th East
Brigham City, Utah 84302

Jon Cronk

All-Cal Meet Report

The destination of the event such as the All-California HET Meet is the **Excuse**. The journey getting there and back in your Hudson is the **Joy**.

The All-Cal Meet was great, good turnout, nice variety of Hudsons, great weather, interesting tours and tire kicking. And of course, Walt M. answered all questions and solved many problems.

A few SCC members joined Mike Cherry and his family at the Ragged Point Restaurant for Friday night dinner. There was much conversation and tall tales.



Prospecting Car Show People

When you show your car, there seems to be three kinds of people found at a typical car show. Only one of those is a prospect for HET membership.

- **Admirer of the car** – let them enjoy it, photograph it and answer any questions. If they have a child who is a 'Cars' fan, take a photo of the child in the car and email it to the parents.
- **Curious about the car** – Explain the history and features of Hudson Autos and answer any questions. Also, photograph any 'Cars' fans.
- **Avid Hudson Fan** – Spend some time talking with them. Give them a chapter newsletter and WTN. Get their name, introduce them to other

members and invite them to upcoming events. **SIGN THEM UP!**

Of course, there is always a chance that you can turn an Admirer and Curious person into an Avid Fan. Good luck prospecting.

Time For A Change Of Dates

The present Club bylaws require that the annual National Meet must be held in **July, August or September**, the **hottest months** for many chapters wanting to host the **outdoor event**. That means no Meet in the **Fall colors** of New England or with the **roaring falls** of Yosemite in the Spring or in the **beautiful Southwest** or the **bright lights of Las Vegas**. A greater flexibility in dates would give all HET chapters a chance to host a National Meet. Talk to your Region Director about fairness.

CLICK...online

- **SCC Twitter**
<http://twitter.com/scchudson>
- **1947 Hudson**
<http://socalhet.org/sidebar/salesroom.htm>
- **Hudson Related Items for Sale**
<http://socalhet.org/salesroom.htm>
- **Restoration Suppliers**
<http://socalhet.org/suppliers.htm>
- **HET Store**
<http://socalhet.org/clubstore/>
- **HET Club** <http://hetclub.org/>

SCC Officers

President: Jon Cronk 805/987-8187
Vice President: Stephen Marshall 661/946-9027
Secretary: Susan Ross 626/355-8747
Treasurer: Ruth Hay 818/247-0753
Co-Tour Chairman: Noah Blough 626/799-6107
Co-Tour Chairman: Jack Scott 323/259-8448

For Sale

Spectacular 2011 Hudson Calendar

HUDSON MOTOR CAR COMPANY HUDSON



1949 Hudson Super Six Brougham

This calendar features renderings of Hudson made automobiles from 1915 to 1956 by Fred Mertlich, line artist of the HMCC Administration building that sold for \$500 at the Detroit national meet. Each month features a large, beautiful drawing of a Hudson made automobile, as well as small color photographs of HET Club members' cars of the same era.

The calendar is 11 ½" wide by 14" long and printed on high gloss paper.

All profits from the calendar will be divided between the Albright Fund and the HETHIS.

Limited quantities have been printed. The calendar is available on a first come first serve basis.

The cost is \$15 per calendar and includes first class mailing. To purchase by mail send payment of \$15 to:

Mike Cherry,
3 Silver Queen Court, Park City, UT 84060
or on PayPal to email address
fairmontw@fiber.net.

Remember quantities are limited so order now!

Communications: Bob Ross 626/355-8747

Membership: Susan Ross 626/355-8747

Club Store Manager: Jon Cronk 805/987-8187

Region Director: Frank Fry 520/572-1775

HET President: Aaron Cooper 515/278-5235



LAUGLIN ECONOMY RUN

**to Avi Resort & Casino
10000 Aha Macav Parkway
Laughlin, NV 89029
1(800)284-2946**

November 6th - 7th, 2010

PLEASE NOTE THIS IS A NEW HOTEL FOR US.

When making reservations you must refer to the group name "Hudson Car Club of Southern California" and group code "GHUDSON". Reservations must be made before October 6, 2010 to get the preferred rate.

Our show cars will be on the lawn behind the hotel and on the river. A canopy for shade would be a good idea. Standard King and Queen rooms in the main hotel are \$53 per night. There is a "Beach Tower", which will allow you closer access to your cars, plus a view of your cars on the beach. Standard King and Queen rooms in the Beach Tower are \$64, with a view of the mountains, and \$69, with a view of the river.

THERE WILL BE NO FREE BUFFET TICKETS THIS YEAR!

www.avicasino.com

THE ECONOMY RUN IS AN ANNUAL RUN WITH THE CALIFORNIA INLAND, SOUTHERN CALIFORNIA, SOUTHWESTERN BORDERS AND GRAND CANYON CHAPTERS. THE PREMISE IS TO FILL GAS TANKS AT AN APPOINTED LOCATION, MAKE A "RUN" TO LAUGHLIN ON A PRE-ARRANGED ROUTE, TO BE HANDED OUT AT THE STARTING POINT, AND THEN HAVE THE TANK TOPPED OFF IN LAUGHLIN BY AN APPOINTED PERSON WHO WILL LIST THE AMOUNT OF GASOLINE ON YOUR CARD. TROPHIES WILL BE AWARDED IN VARIOUS CATEGORIES ON SUNDAY MORNING AT THE HOTEL. ALL MEMBERS ARE URGED TO JOIN IN THE FUN WHETHER THEY MAKE THE RUN OR NOT.



All-California 2010 HET Meet





WELCOME

All Orphan Car Clubs
to the Southern California Region's
34th Annual

NASH CHILI FEED 2010

SUNDAY, OCT. 24TH

11 am - 2pm



Woodley Park, Van Nuys

Section 2 / Japanese Garden Entrance

Adults : \$5.00 each

Kids Under 12 : \$2.50 each

- A - M Please bring a salad N - I Please bring a dessert
- Coffee and Donuts in the morning
- Lunch served at noon
- after our infamous...
- White Elephant Auction Fund Raiser
- > Contributions APPRECIATED
- > 50/50 Raffle

Bring out those Classic Cars!



Directions:
Woodley Park is in Van Nuys, north of the 101
and west of the 405.

Convenient exits off the 405:
from the south: BURBANK BLVD
from the north: VICTORY BLVD



The Southwestern Borders Chapter of
the Hudson-Essex Terraplane Club
presents the

2011 Western Regional
April 14th-16th
San Diego



Hudsons By the Bay

COURTYARD SAN DIEGO
Mission Valley
595 Hotel Circle South
San Diego, CA 92108
888-236-2427



\$89.00 per night plus tax
Ask for the
Hudson Essex Terraplane rate
Trailer and RV parking
for paid hotel guests



We may not
get you on
the beach
like Herb
and Marshall
at Daytona,
but we'll get
you close!

Swap Meet

TENTATIVE SCHEDULE

Friday Deer Park Winery and
Afternoon Auto Museum

Friday Cruise Night Escondido
Evening Featured Marque: Hudsons

Saturday Balboa Park Auto Museum
Morning

Saturday Tech Sessions
Afternoon

Saturday Banquet
Evening

For more information,
see our website at
www.hetswb.org
or contact:
Jake Edmondson
9717 Thorn Lane
Escondido, CA 92029
(760) 213-5293
jakespear@cpa.net

Make your hotel reservations now

SOUTHERN CALIFORNIA HET CHAPTER MEMBERSHIP FORM

Name _____ Spouse _____

Email Address _____ Phone _____

Street Address _____

City _____ State _____ ZIP Code _____

HET Membership No. _____ (Found on the WTN Label)

(National HET membership is required for local chapter membership)

New

Renewal

Hudson-built cars owned:

Year	Make	Model	S/N	Engine No.
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Mail \$15 check payable to "So. Cal. HET. Club" to: Membership Chairman, 150 South Michillinda Avenue, Sierra Madre, CA 91024



*Hudson-Essex-Terraplane Club
Southern California Chapter
150 South Michillinda Avenue
Sierra Madre, CA 91024*



First Class