



the Hudson rEflecT or

Newsletter of the Southern California Chapter
of the H-E-T Club

HMCC – 101 Years

HET Club – 51 Years SC Chapter - 44 Years

May 2010



MUCKENTHALER MOTOR CAR FESTIVAL

Featuring Hudson and Nash

**Saturday and Sunday, May 15 & 16 2010 at the
Muckenthaler Cultural Center, Fullerton, CA**

The prestigious Muckenthaler Motor Car Festival in Fullerton has chosen Hudson and Nash as its featured marques for the 2010 festival. Normally, this show features upmarket makes such as Packard, Cadillac & Porsche. By recognizing Hudson and Nash, the Muckenthaler is honoring the solid middle class American value that these cars represent. Hudson and Nash/AMC products up to 1972 are all included.

The day for mostly stock vehicles is Sunday, May 16. The normal \$40 per car fee has been waived for display only vehicles. Should you wish to enter into the judged competition, you are welcomed to pay the fee and join in.

Substantially modified cars, hot rods & customs have their own day, Saturday, May 15. The same rules apply but the fee to be judged will be only \$30.

The Muck folks are looking for nice looking completed cars and solid drivers rather than rolling wrecks or rat rods.

Entry forms and further details will soon be up at the CICHET <www.cichet.com> & Muckenthaler websites and in chapter newsletters. Both display only & judged cars will need a mail-in or emailed entrance form sent to the folks at the show. A recent photo of each entry will be needed with each entry form. The show committee will contact each entrant with further details. You are welcomed to bring more than one vehicle.

For official information, please contact: Muckenthaler Cultural Center Motor Car Festival
1201 West Malvern Ave., Fullerton CA • Tel: (714) 738-3383 • Email: info@TheMuck.org • Web: www.TheMuck.org

See:
<http://www.cichet.us/>
for the latest
information

Application
is on
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Upcoming Busy SCC Season

May 16 - **Muckenthaler Motor Car Show** – Fullerton (See flyer)

June 13 – **Annual Chapter Picnic**
– Jon Cronk's Home

July 5 – **Sierra Madre Parade**

July - **Progressive Breakfast** on
Saturday

Aug 2 – **Western Region Meet**,
Spokane, WA (See WTN)

Aug 2-6 – **2010 HET National Meet**
Spokane, WA (See WTN)

Sept 17-19 – **All California Meet**
San Simeon

Oct – **Apple Run** to Oak Glen

Nov 13-14 – **Laughlin Economy Run**

Dec 6 – **Chapter Christmas Party**

July 15-23 – **2011 HET National Meet**
Oklahoma City, OK (See WTN)

July 24-28 - **2012 HET National Meet**
Gettysburg, PA (See WTN)

Board Meetings are normally scheduled for 2 PM on the third Sunday of each month, and are **open to all members**. Phone 805/987-8187 for directions.

Want an SCC Meet close to your home? Just find a park or other attraction with parking and facilities. Then give Jon a call (805/987-8187).

Hometown Parade and BBQ

Every year, the city of Sierra Madre has a hometown 4th of July parade. This year it will be on **Monday, the 5th**. Several cars clubs enter their cars. **We are looking for some Hudsons** to join us in the 1+ mile parade. We will gather at our house around **8:30 am for coffee**. At 9:00 we will move to the parade starting point. The parade kicks off at 10 am for an easy drive and the crowd loves Hudsons!

There is easy access to the parade for those that prefer to watch. After the parade we will return to the Ross' house for a **BBQ**.



If you want to join us in the parade, please contact us by May 15th (het@elkay.org or 626/355-8747). RSVP for the BBQ by **June 30**.

From the President's Garage

New School - While quarterbacking club store sales, I have really enjoyed getting to know fellow HET'ers elsewhere in the United States and even on other continents. It is amazing how the use of email via the personal computer can shrink the world, bypass time zone differences and facilitate friendships. Email has also delivered quite a **savings** to your chapter – by electronically distributing the monthly newsletter to a dozen members, we have been able to defer changes to our bylaws and dues structure for at least another year. I would urge any of you having the capability, to switch to the electronic format. Bob will send it as a pdf file, so you don't have to remember unique account information or passwords – just know how to open your email account.

Old School - We still have quite a number of original Hudson manuals available at our club store, and prices are very reasonable. The beauty of the original manual lies in its incredibly clear illustrations and photos. See the list of literature available in the Sales Room section of our website (Chamberlin Catalog)

(<http://socalhet.org/sidebar/salesroom.htm#catalog>) or call me and I'll mail you a

copy. So far, we've netted about \$400 from parts and literature.

Activity – The **Muckenthaler Motor Car Festival** is our activity in **May**. Hudsons and Nashs are the featured brand of this prestigious concours. A number of us are bringing our cars for the non-judged exhibition. Please plan to come out to this event to show your support for those bringing Hudsons and enjoy seeing “a couple other nice cars”, too. Hope to see you there. *Jon Cronk*

Future Events

In the next couple of years our chapter will be hosting the **2011 All-California Meet**, the **2011 Laughlin Economy Run** and the **2012 Western Region Meet**. So we are going to be busy.

We are looking for **fresh ideas** for these events such as location, activities, sponsors, art designs, etc.

This is your chance to get your ideas in on the ground floor. Just pass your thoughts onto Jon.

Annual June Picnic

Our Annual Picnic is near and that is the time for new officers. The opportunities are: **president, vice-president, secretary, treasurer, membership, tour chairman, tour co-chair, communication/newsletter, librarian, and tech advisor**. Let Jon know what interests you.

Twitter

SCC in on the popular web site known as **Twitter**. It will be used to keep members informed of **upcoming events** as well as letting the public know about the Hudson – Essex – Terraplane

phenomena that exist in Southern California. Too many people have never heard of a Hudson automobile.

To access the SCC twitter message:

- Go to “**twitter.com**” on the internet
- Type “**SCCHudson**” in the search box

If you want to be notified of new messages, join ‘twitter’ and ‘follow’ SCCHudson.

There is still time

There is still time to get in on the drawing at the Spokane Meet and you don't need to be present to win your raffle tickets. The Gem State Chapter is raffling off a **SET of 4 WIDE WHITE WALL TIRES** as a International Meet fund-raiser. Tickets are \$1 ea or 6 for \$5 and Jon Cronk and Bob Ross have plenty for you (No Limit).

And the **odds are a lot better** than the California lottery, so buy a book or two now!

Mixed Emotions – by A. Hudnut

I have mixed emotions when driving the Hudson around town. I am:

- **Happy** – driving a powerful and solid vehicle in today's traffic.
- **Saddened** – because some people have never heard of a Hudson, think a Hudson is a foreign car or a Mercury, or don't think there are any Hudsons around anymore.
- **Pleased** – to be able to show passersbys a beautiful and unusual automobile on the road, not in a museum. The sight of the

car creates memories of times-gone-by. They often stop and stare or give a thumbs-up sign.

CLICK...online

- **SCC Twitter** <http://twitter.com>
- **Hudson Mascots**
<http://socalhet.org/sidebar/tech.htm>
- **SCC 2010 Wall Calendar**
<http://socalhet.org/sidebar/calendar.htm>
- **Hudson Related Items for Sale**
<http://socalhet.org/salesroom.htm>
- **Restoration Suppliers**
<http://socalhet.org/suppliers.htm>

- **HET Store**
<http://socalhet.org/clubstore/>
- **HET Club** <http://hetclub.org/>
- **2010 International Meet**
<http://www.2010hetnational.com>

SCC Officers

President: Jon Cronk 805/987-8187
Vice President: Stephen Marshall 661/946-9027
Secretary: Brad Forbush 818/840-8979
Treasurer: Ruth Hay 818/247-0753
Tour Chairman: Open
Communications: Bob Ross 626/355-8747
Membership: Susan Ross 626/355-8747
Club Store Manager: Jon Cronk 805/987-8187
Region Director: Craig Kistler 714/256-2558
HET President: Mike Cherry 435/657-0443

from WTN October 1966

***** ODDS N' ENDS GET EVEN*****

We have heard that Hudsons receive something less than fair treatment from some sources when run in competition. But just think how frustrating life must be on the "other side". Suppose, for instance, that you are the owner of one of Detroit's late offerings, have saved a lot of money which has been sunk into everything available to make your big bore V-8 get away from the line at the local drag strip. You take your example of "modern automotive engineering" to the drags, get entered and are setting on the line awaiting your competitor, who rolls up, and you see an old, obsolete looking coupe of a make not on the market since you were on the popsicle kick. Painted on the hood is "flat head HUDSON 6".

You grin because you recall hearing of such antiquated iron from your dad, and wonder what this trap is doing out of the museum. Take a look now, bub, for the next view you get is the back end of this museum piece as it crosses the line ahead of you. Oh, boy! It looks like dad didn't tell you ALL the facts of life. That could be real frustrating, man!

Dick Thorp's car was featured in Hot Rod magazine in July. It does the quarter in 14.70 at 93 MPH! This car is run every week against all the V-8 unmentionables and has never been beaten. I suppose we can expect a new "ruling" in Odds N' Ends class that will disqualify it, as was done to the Hornet-Jets. Must be frustrating to the anti H drag boys, too. Put one H down and another pops up! Dick says he wants to sell this car. Anyone for cleaning up at the local drags? "Doc"

Hudsons at Indy - Hudson Motor cars have a relationship with the Indianapolis 500 Race tradition. It was called the Indianapolis 500-Mile Liberty Sweepstakes. In 1919,



[Ira Vail](#) drove a Hudson Super-Six Special racer #27 from a starting position of #10 and finished in 8th place to earn \$1600. Vail's time was 6 hours, 12 minutes and 42 seconds. He qualified at 94.1 mph. His racer was one that he had raced in 1917 and bought from the HMCC after they dropped out of sponsored racing.

In that same race, [Denny Hickey](#) drove a Hudson Super-Six engined racer #21 to earn \$1500. He started in 27th place and finished in 9th place. His qualifying run was 92.5 mph. Ora Haibe also drove A. H. Patterson's old Hudson Super-Six Special to 14th place.

In [1931](#) a Marr Special with a Hudson Straight-8 engine would finish 10th at the Indianapolis 500. The car qualified with a top speed of 106 mph. The driver was Chet Miller and he also competed in the 1932 race with an average speed of 89.50 mph. The racer used a very mildly modified 255-CID Hudson Straight-8. It was built in a Detroit garage by Buddy Marr for less than \$1500 and a lot of Hudson supplied parts to be over 95% Hudson.

In 1938, Stuart G. Baits (Hudson VP, later to be a Hudson Director and an AMC VP) drove a dressed-up ivory [Hudson 112](#) Deluxe Convertible Coupe as the [pace car](#). The purpose was to introduce the new model. Other 112 models were provided for "Indy Week" as the official cars for the Speedway.



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MUCKENTHALER MOTOR CAR FESTIVAL

Concours d' Elegance

SUNDAY, MAY 16, 2010

All proceeds benefit the ongoing programs of the Muckenthaler Cultural Center. The Muckenthaler Cultural Center provides extraordinary exhibitions, performances and stimulating educational programs to Orange County's diverse communities and beyond

Rules of Entry

1. The committee reserves the right to accept or deny entry. All entrants will be notified of acceptance or denial.
2. Unless pre-approved, a photograph must accompany entry form
3. All cars must have finished paint jobs and upholstery No 'project' cars.
4. The committee reserves the right to combine or divide classes depending on the number of entries accepted.
5. All cars must remain in position on the field until the last award has been presented. NO EXCEPTIONS!
6. No "For Sale" signs, displays, stanchions, detail vehicles, or support vehicles will be allowed. Trailer parking provided off site.
7. No pets will be allowed on the field.
8. All cars must have fire extinguishers.
9. No refunds.

Registration/Judging Classes

Open cars are Roadsters, Convertibles, etc.
Closed cars are Coupes, Hardtops, etc.

1. Horseless Carriage (thru 1915)
2. Antique / Vintage (1916 - 1924)
3. American Auto (1925 - 1946 Open / Closed)
4. European Auto (1925 - 1946 Open / Closed)
- 5a. American Postwar (1947 - 1957 Open Car)
- 5b. American Postwar (1947 - 1957 Closed Car)
- 6a. American Postwar (1958 - 1975 Open Car)
- 6b. American Postwar (1958 - 1975 Closed Car)
7. American Sports (to 1975)
- 8a. Hudson / Nash (Pre War)
- 8b. Hudson / Nash (Post War)
9. Mercedes Benz (to 1975)
- 10a. European Auto (1947 - 1975 Open / Closed)
- 10b. British
11. Corvettes (to 1982)
- 12a. Thunderbirds (1955 - 1957)
- 12b. Thunderbirds (1958 - 1972)
13. Muscle Cars Stock (to 1975)
14. Japanese Sports (to 1978)
15. Motorcycle
- 16a. Pre War Preservation
- 16b. Post War Preservation
17. Special Interest

Special Awards

- Best Paint - Meguiar's Award
- Most Elegant
- Muckenthaler Award
- Best of Show - Prewar
- Best of Show - Postwar
- Honorary Chairman's Award

1st, 2nd and 3rd Place Trophies will be awarded

Release of Liability

I do hereby agree to indemnify and hold harmless the City of Fullerton, the Muckenthaler Cultural Foundation, and their officials, agents, employees and volunteers from all loss, cost and expense arising out of any liability or claim of liability for injury to persons or damage to property sustained by anyone in conjunction with my participation in the motor car show to be held at the Muckenthaler Center, 1201 W. Malvern Ave., Fullerton, California. I further acknowledge and agree that the City of Fullerton, the Muckenthaler Cultural Center Foundation and their officials, agents, employees and volunteers assume no responsibility for any loss, theft or damage to my vehicle or property. I give permission to use enclosed photographs and photos taken at the day of the event and information of entrant's automobile(s) for publication and program inclusion without monetary compensation. I have read the above, and accept the terms and conditions (both owner and exhibitor must sign)

| | | |
|--------------------------|-----------|------|
| Owner (Please Print) | Signature | Date |
| Exhibitor (Please Print) | Signature | Date |

Payment Enclosed

Registration Fee **\$40** per car / Motorcycles **\$15** _____
 Extra Entrance Tickets @ **\$10** ea. _____
 Total Amount Enclosed _____

Checks payable to "MCCF" must accompany each entry
 Mail to: Muckenthaler Motor Car Festival
 114 E. Orangethorpe Ave.
 Anaheim, Ca 92801

Complete All Information

| | | |
|-------------------|------------------------------------|---------|
| First | Last | Phone |
| Address | | |
| City | State | Zip |
| E-mail address | | |
| Vehicle year | Make | Model |
| Body style | color | No. Cyl |
| License # | State | |
| Insurance carrier | Registration Category # from above | |
| Pre-Approved | | |

To be Judged or.. Display Only
 Please check one



Hudson Essex Terraplane Club Gem State Chapter

51ST Annual H.E.T. Club International Meet
Spokane, Washington, August 2-6, 2010

Chapter Challenge

President Gene McKay, of the Gem State Chapter, has issued a challenge to all H.E.T. clubs. The chapter with the most members (percentage) in attendance (excluding the host chapter) at the 2010 National Meet in Spokane will win a special prize and be recognized at the banquet. So, gather all your fellow chapter members and make your travel plans today!

Attendance numbers are looking great!
For guaranteed reservations at the host hotel,
book your reservation before July 15, 2010.
Call the Red Lion Inn at the Park at 800-733-5466.

Raffle tickets available!

Win a set of **four Kelsey Tire Inc. wide white wall radial tires** in the popular sizes of your choice and shipped anywhere in the contiguous United States! Even if you are unable to attend the National Meet, you can still buy your raffle tickets for this fabulous prize from your chapter President. Tickets are \$1 each or six for \$5.

Not to Be Missed Events:

1. Tuesday, August 3rd, 8-10 p.m. Welcoming Function and Ice Cream Social at the Historic Loeff Carousel in Riverfront Park
2. Thursday, August 5th, 1-3 p.m. Ed Sneva and Norm Ellefson discuss Hudson auto/stock car racing in the Spokane area during the 1940's and 1950's.

Did you know....

As of April 1, 2010, there are only 125 days until the 2010 H.E.T. International meet in Spokane? (Check it out for yourself at <http://www.jarusa.com/daysuntil.htm>)

Go to www.2010hetnational.com for registration and event information!

Don't miss out on the Fun!

SOUTHERN CALIFORNIA HET CHAPTER MEMBERSHIP FORM

Name _____ Spouse _____

Email Address _____ Phone _____

Street Address _____

City _____ State _____ ZIP Code _____

HET Membership No. _____ (Found on the WTN Label)
(National HET membership is required for local chapter membership)

New

Renewal

Hudson-built cars owned:

| Year | Make | Model | S/N | Engine No. |
|------|------|-------|-----|------------|
|------|------|-------|-----|------------|

Mail \$15 check payable to "So. Cal. HET. Club" to: Membership Chairman, 150 South Michillinda Avenue, Sierra Madre, CA 91024



*Hudson-Essex-Terraplane Club
Southern California Chapter
150 South Michillinda Avenue
Sierra Madre, CA 91024*



First Class