



the Hudson rEflexT or

Newsletter of the Southern California Chapter of the H-E-T Club

HMCC – 100 Years

HET Club – 50 Years

SC Chapter - 43 Years

August 2009

Coastal Cruise & Weenie Roast August 23, 2009

Directions to the meet:

Part 1 - 11:30 – Gather in Santa Monica at corner of Olympic Blvd and Lincoln Blvd, behind Dr. Beauchamp / Western Dental offices. Take Lincoln Blvd exit from I-10, move to right side of off-ramp.

12:00 – depart for **Murphy Auto Museum** in Oxnard – approx 50 miles north on Hwy 1.

Head north on Hwy 1 for Oxnard.

Take exit for Pleasant Valley Road / Hwy 1 North (easy to miss, it's the exit after Nauman Rd).

Turn left at signal; go over the bridge;

Turn right onto Hwy 1 at signal.

Turn left at Statham Blvd (second signal)

Turn left into 2230 Statham Blvd (**Murphy Museum**).

Part 2 - About 2:30.....

Turn left onto Statham Blvd from Museum;

Turn left at Channel Islands Blvd (1st signal)

Turn left at Rose Avenue (1st signal)

Turn right at 5th Street. (4th? signal)

Stay on 5th Street (becomes Pleasant Valley Road; do NOT turn at Lewis Rd.)

Turn left at Ridgeview (if you get to Hwy 101, you missed it!)

Turn right at Cottage Grove;

Turn left at Milpas St.

Look for Hudsons on right side – 4475 Milpas St. 805-987-8187

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Renew your SCC membership now!

Upcoming SCC Events

Aug 23 – Coastal Cruise to the
Murphy Auto Museum

September 17-19 – All California Meet
See flyer

Oct – Cruise to the Sky Meadow
Ranch & Stagecoach Inn

Nov 6-8 – Laughlin Economy Run

starting at Ludlow
Dec 6 – Christmas Party

Aug 2-6, 2010 – 2010 HET National
Meet Spokane, WA

July 2011 – 2011 HET National Meet
Oklahoma City, OK

July 24-28, 2012 - 2012 HET National
Meet Gettysburg, PA

Board Meetings are normally scheduled for 2 PM on the third Sunday of each month, and are **open to all members**. Phone 805/987-8187 for directions.

Want an SCC Meet close to your home? Just find a park or other attraction with parking and facilities. Then give Noah a call (626/799-6107)

The Anniversary Meet is Over

Some said that the meet would not live up to expectations. Well, they did it in spades. 2000+ in attendance including many international members, 400+ cars, and all activities sold out, great weather, a continuous series of surprises, a fine banquet, over 14 tech sessions covering a wide range of topics; i.e. overdrive, paint, search & rescue, water pumps & fuel pumps, clutches, Hudson firsts, etc. It was evident that a lot of hard work over 3 ½ years went into the event.

The cars ranged from 1909-1957 and they were grouped by decade of mfr. The cars included Railtons, race cars, limousines, one-of-a-kind, modifies and a fire truck.

It was a great meet and now is the time to start planning on attending the next Anniversary Meet in 2009 (location to be announced later).

In the meantime, the **next National Meet** will be in our own backyard, Spokane, WA. It will be held **Aug.3-6, 2010 with the Western Region Meet the day before**. So notify your boss that your vacation is already committed for next year.

It's that time of the year

If your mailing label shows **6-09**, it is time to renew for another year. A **renewal form** is included in this Newsletter for your updated SCC HET information. **Be sure to include a suggestion for future chapter activities.**

To get the next newsletter, just drop your renewal in the mail along with **\$15** dues to **Susan Ross**, Membership, by **Aug 1**. Help make this chapter worthy of the vehicles that we admire.

It is also important (and required) that you keep your **National membership** renewed since they provide the necessary **insurance** for the chapter.

Hudson Related Items for Sale

- <http://socalhet.org/salesroom.htm>

Restoration Resources & Suppliers

- <http://socalhet.org/suppliers.htm>

SCC Officers

President: Jon Cronk 805/987-8187

Vice President: Stephen Marshall 661-946-9027

Secretary: Brad Forbush 818/840-8979

Treasurer: Ruth Hay 818/247-0753

Tour Chairman: Noah Blough 626/799-6107

Communications: Bob Ross 626/355-8747

Membership: Susan Ross 626/355-8747

Club Store Manager: Jon Cronk 805/987-8187

Region Director: Craig Kistler 714/256-2558

HET President: Mike Cherry 435/657-0443

National HET Page

HET Club Dues Increased

In the past year the Club has studied the costs of membership in depth. This was necessary as the number of new membership applications and the multiple year renewals slowed with the downturn in the economy. The study revealed that only one class of our membership was not losing money.

The table below points out the recent history of dues increases in the HET Club. Some classes of membership have not increased for thirteen years, while costs of maintaining the membership have consistently increased. All of you realize what postage costs alone have done in recent years. The United States Postal Service has indicated that non-profits can expect more increases in the near future.

Dues History

Postal Class	1987	1988	1989	1996	2001	2006	2009
US First	\$22	\$24	\$26	\$30			\$30
US Second	\$16	\$18	\$20			\$25	\$25
Intl Air	\$27	\$33	\$40	\$44	\$64		\$64
Intl Surface	\$17	\$20	\$24	\$28	\$39		\$39
Canada First		\$24	\$30	\$34			\$34
Canada Second		\$18	\$23	\$27	\$30		\$30

For many years the club has had a balanced budget. In the past year, with the slowing economy two things happened:

1. New membership applications have dipped.
2. Multiple year renewals have slowed.

These two issues caused the club to have a short fall which was covered by some of the Club's reserves. The Club is financially healthy, still with monies in reserve.

The board of directors' primary responsibility is to assure that the HET Club is healthy and financially sound so that present members can continue to enjoy all the benefits the club offers while making certain the club will be around for future members to enjoy.

Because of the new reality the HET Club board of directors took the following action, effective immediately:

US First, dues have been increased to \$43.
US Regular, dues have been increased to \$33.
International Air has been reduced from \$64 to \$57.
International Surface has been increased to \$47.
Canadian First has been increased to \$48.
Canadian Regular has been increased to \$44.

The increases will cover costs and provide a small reserve in each membership category. Additionally, a committee has been appointed to study all costs incurred by our Club. Dave Tuttle, Eastern Region director will head the committee. The cost study committee will review all costs and determine if there are ways to reduce our

expenditures. The committee's report will be presented at the 2010 national board meeting. Sam Jackson, WTN editor will head a committee to study the roster costs and determine if there are ways to reduce those costs as well. The roster study committee will report at the 2010 national board meeting.

Nobody likes a dues increase but before you consider any action remember the great benefits of this club. As Jack Miller, past HET Club President stated: "With the dues increase the club still remains one of the best buys on the planet."

HET Membership Benefits

- **Reasons to Belong to HET (Benefits) - *HET Has Both a Social Side and a Technical Side***
 - **Primary Benefits**
 - Technical Advisors
 - Technical Information & Library
 - Free Buy & Sell Classified Ads in an International Magazine
 - Sources of Hudson Automobiles
 - Hudson Vehicle Registry
 - HMCC Historical Information
 - Local, Regional & National Meets
 - Local Chapters and Activities
 - Parts Information & Sources
 - Bi-Monthly Award-Winning Magazine
 - Extensive Club Store
 - Tourist Emergency Help
 - Bill Albright Restoration Awards
 - **Secondary Benefits**
 - Social Activities with People of Common Interest
 - Forum Advice & Information
 - Vendor Recommendations
 - Great Photographic Opportunities
 - Travel Opportunities

If you have questions or want to make comments regarding this action by the board of directors, contact one of your board members or officers. We will be glad to discuss it with you.

Your membership is important to our club and I would like to think it is important to your quality of life as well.

Drive those Hudson made automobiles and start thinking about next year's regional meets and our next great national meet in Spokane. As you will hear, more than once, the recently held national was a blast with enough good people and beautiful Hudson made autos to give one sensory overload.

Thanks for your loyalty to the best car club in the USA!

Mike Cherry

HET Club President

Hudson Essex Terraplane Club, Inc.

SOUTHERN CALIFORNIA CHAPTER MEMBERSHIP RENEWAL

Name _____ Spouse _____

Email Address _____ Phone _____

Street Address _____

City _____ State _____ ZIP _____

Electronic Newsletter (pdf) preferred _____ Yes _____ No

HET Membership No. _____ (Found on the WTN Label)
(National HET membership is required for local chapter membership)

Hudson-built cars owned:

Year	Make	Model	Body Style	# of Cyl.	Condition
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LIST ADDITIONAL CARS ON SEPARATE SHEET OF PAPER

**\$15 - MAKE CHECKS OR MONEY ORDERS PAYABLE TO "So. Cal. HET. Club"
AND MAIL TO:**

Membership Chairman, 150 South Michillinda Avenue, Sierra Madre, CA 91024

SCC ACTIVITY SURVEY

What Types Of Chapter Activities Do You Enjoy Most And Are Most Important For You?

Suggestions for Future Chapter Activities and Events:

What Things Make It Difficult For You To Participate In Chapter Activities?



All-California Hudson Meet

September 17, 18, & 19

2009

San Simeon Lodge

9520 Castillo Drive

San Simeon, CA

866-990-8990



Which way to San Simeon?

Hot Dogs ! Camp Fire Tales ! Antiquing, Sight-seeing, Quilting, and best of all,...Tire Kicking !!

Wondering what to do with all your free time after the National Meet ?

The San Simeon Lodge is located on the California Coast between Santa Barbara and Monterey. From either the North or the South, the drive in is spectacular. Slightly north of The Lodge is Hearst Castle, one of the wonders of the modern world. Directly south is the quaint village of Cambria. Cambria is a major art center as well as offering a diverse assortment of quilt shops, fabric boutiques, exceptional restaurants of all types, and antique shops galore !! Added to these attractions is the fact that the San Simeon Lodge is very car-friendly. We have a huge swap meet area which, besides cars and parts, hosts the Silvas' hot dog feed on Friday and Saturday. After dark the area comes alive as Hudson Folks gather around the campfire to continue the day's tire-kicking and catch up with old friends. Saturday night will be the banquet at the Cavalier Restaurant, right on the ocean, then Sunday it's farewell to friends old & new until next year.

Rates (ask for "Hudson Club")

Twin beds \$85/night

Queen \$80/night

Ocean view Queen \$90/night

Banquet: \$ 35/ plate. Specify Prime Rib or Salmon



Left: Cambria

Right: Campfire Kids



2009 ALL-CALIFORNIA MEET REGISTRATION FORM

Name _____

Address _____

City _____ State & ZIP _____

Tel. #(s) _____

EMail _____

Will you need swap meet space ? Y: _____ N: _____

Will you be bringing a Hudson product (drive or trailer) ?

Registration is: \$10 per family _____

Banquet @ \$35/ plate(includes tip & tax) Pr. Rib _____/Salmon _____

Total \$ _____

Send check & form to: NorCal HET Club/ James Wood, Treasurer
1709 Berkeley Way #C
Berkeley, CA 94703

For Questions please call Gary Fowler: 408-370-2999, or Ed Drexler: 415-672-2084

Call San Simeon Lodge directly to make motel reservations at 866-990-8990
Special Room Rates good until Aug. 17, 2009. Mention "Hudson Club" when calling.

HUDSON



*Hudson-Essex-Terraplane Club
Southern California Chapter
150 South Michillinda Avenue
Sierra Madre, CA 91024*



First Class