



the Hudson rEflex Tor

Newsletter of the Southern California Chapter of the H-E-T Club

HMCC – 100 Years

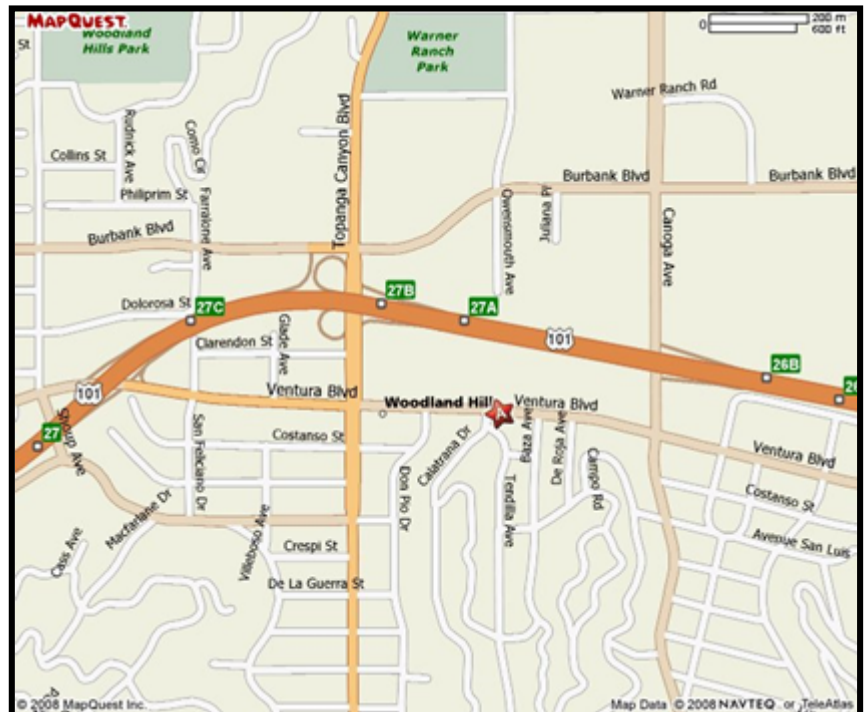
HET Club – 50 Years

SC Chapter - 43 Years

February 2009

Mulholland Hwy, Part 2

On **Saturday, Feb. 21**, SCC will continue the drive along **Mulholland Hwy** that was started several years ago. It is a beautiful drive in areas not often traveled. The drive will start at the **Gateway Plaza (Plaza International: 21777 Ventura Blvd # 252, Woodland Hills)** on Ventura Blvd and end at Westlake Village. We will meet at **10:00 am** at the **corner of Topanga and Ventura Blvd** at the **Gateway Shopping Center** (look for **Hudsons**). We'll end at the Carl's Jr in Westlake Village for eats, bathrooms & socializing.



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Upcoming SCC Events

February 21 – **Mulholland Hwy, Part 2**

March 14 – **Save the Date**

April 16-18 - **Western Region Meet**

See the flyer

June 14 – **Election Picnic**

July 13 – 17, – **HET 50th Anniversary Meet**

http://socalhet.org/2009_natl/09_index.htm

September – **All California Meet**

Nov – **Laughlin Economy Run**

Board Meetings are normally scheduled for 2 PM on the third Sunday of each month, and are **open to all members**. Phone 805/987-8187 for directions.

Want an SCC Meet close to your home? Just find a park or other attraction with parking and facilities. Then give Noah a call (626/799-6107)

From the President's Garage

I am very sad to report the passing of two dear HET'ers. On December 31, **Gordon Hay**, our chapter treasurer, passed away due to

complications from cancer. We last saw **Gordon at the Christmas party** – at that time his doctors were still evaluating treatment



options, but just after Christmas, Gordon was readmitted to the hospital. Our deepest sympathies go out to **Ruth**.

We lost our club's first lady, **Mrs. Elma Marks**, also to cancer on January 10. If you ever had the chance to converse or correspond with Elma, you know she was one of the friendliest souls to ever grace our club. No doubt this welcoming, hospitable spirit set the tone for countless Hudson club events. She sent our chapter the nicest letter in commemoration of our 40th anniversary event. At the 2000 National, Sue & I grabbed the last two seats at a very crowded banquet, joining 8 other **Marks family members** at the table, and were immediately drawn into all the family conversations. Elma even sent a note to us afterward! **Elma's obituary and funeral details** may be found at <http://www.legacy.com/Link.asp?l=LS000122938172X>.

Entrepreneur Needed (to take over the club store). Our chapter could really benefit from a more visible **club store** and creative merchandising. The store is our primary fund raiser, since dues only pay for the newsletter production. If you'd like to consider store management and have room for a storage bin or two, please give me a call (805-987-8187) and we'll discuss it further. Everyone – **we're always open to product ideas** – so just pass them along.

Mulholland Part 2 is coming, and you don't need a Hudson to enjoy the green Malibu hillsides, so please join our caravan on **Feb 21** for a great morning drive. *Jon Cronk*

Aero Books

by Jon Cronk



Chapter members enjoyed a warm sunny morning while visiting Aero Books in Burbank. **Jack Scott** was the first to arrive, followed by **Jon Cronk** (Super 6), **Steve Marshall** (Commodore), **Bob & Susan Ross** (Jet Liner), **Brandon Wright**, **Lee O'Dell**, **Craig Kistler** (Hudson Hot Rod), **Brad & Susan Forbush**

(walked), **Noah Blough** (Hornet) and **Bill Albright** (Hornet Convertible). It was fun to visit with some of the Saturday regulars and hot rodders with some extreme cars. One fellow drove his stock '54 Corvette (Would you believe \$2800 for a set of hubcaps? Ouch!).

Aero Books provided complementary coffee and delicious pastries, with every kind of car and airplane book/magazine one might imagine. The store may be named Aero, but the automotive offerings far out-numbered the airplane section. You've really got to see that place and review driver biographies, manufacturer biographies and about every car magazine currently published.

The Electronic Newsletter

Many national magazines and newspapers are going **digital**. Postal rates are scheduled to increase again. So, the **SCC Newsletter** is now available by **email** as a pdf file. There are many benefits to the electronic version:

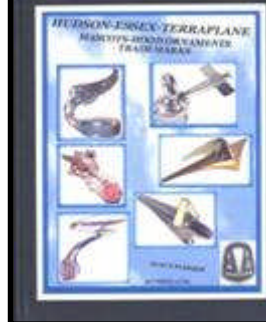
- Quick delivery
- Not postal damage
- Full color photos of the fine Automobiles
- Helps reduce increased postage and printing costs
- Able to receive it while traveling
- Able to print multiple copies
- Direct links to the internet

Just email your request to the editor: SCC@elkay.org.

The Bookshelf

Another book suggestion that might be of interest to Hudnuts

"Hudson-Essex-Terraplane Mascots - Hood Ornaments Trademarks"



by Walter Harris (WTN Classified ADS). A limited edition, hard-cover book filled with hood ornaments, trademarks, Hudson history, hub caps and trim details which are a great aid in model identification and an invaluable

reference for the authentic restorer.

How George Mason Bought HMCC

from "Best Damn Garage in Town" by Smokey Yunick

"It turns out, before he shows up in Toledo and buys **Prest-O-Lite, Kelvinator and Nash**, he was **Pancho Villa's** male secretary. Now if this ain't the way it was, don't blame me. This is what Mason told me. By the way, when I met Mr. Mason (I don't remember his first name. I always just called him Mr. Mason) he

was 'bout five foot five tall and five foot three around the middle. He was bald, smoked a cigar that looked like it was one inch in diameter and a foot long, wore a straw hat winter or summer. He had two kinds of suits: brown and white and black and white (herringbone maybe?). Same with shoes, two/one, brown and white or black and white. He loved race horses, _____, and money.



I don't remember him drinking but do remember that he was a Mormon, and had a male secretary named **George Romney**. Yup, the same guy who became Governor of Michigan.

The more we talked the more I liked him. As I told you, he was working for the Mexican reformist (reformist my ____, more like bandit), **Pancho Villa**. I can't get too explanatory about Villa, I never really got into revolutions.

Mason's explanation and his right-hand man's story differed about the money part. Apparently Pancho gets into deep _____ and his hand is about to run out. He's got a wife, some kids, and **quite a lot of money** (gold). So Mason is to take the wife and kids and the loot to Toledo, Ohio. (Why Toledo? I have no idea.) Then the wife and kids go to Cuba from Toledo. While this is underway, Pancho bites the dust. (I'm sure that was not in original plan.) The widow and kids get to Cuba, but **the money stays in Toledo**, and Mason ends up **owning a bunch of big companies**. Did he use Pancho's money? I don't know. They only had one lottery then, "the Irish Sweepstakes." Nah, I doubt it. When I asked him if he did, he said, "Do I look like somebody who would do that?" I said, "Yes." He just left it at that, he didn't argue.....

Well, in here (sic) **Mason buys Hudson and makes Romney president of Nash and Hudson, and renames it American Motors.**"

Hudson Related Items for Sale

- <http://socalhet.org/salesroom.htm>

Restoration Resources & Suppliers

- <http://socalhet.org/suppliers.htm>

SCC Officers

President: Jon Cronk 805/987-8187

Vice President: Stephen Marshall 661-946-9027

Secretary: Brad Forbush 818/840-8979

Treasurer: Gordon Hay 818/247-0753

Tour Chairman: Noah Blough 626/799-6107

Communications: Bob Ross 626/355-8747

Membership: Susan Ross 626/355-8747

Club Store Manager: Jon Cronk 805/987-8187

Local Region Director: Craig Kistler 714/256-2558

HET President: Mike Cherry 435/657-0443

Joint CIC-SCC Car Collection Tour



SkyView Indoor Drive-In



Cornwell & Sheridan Motors

The National HET Club Page

Messages from President Mike Cherry

Register for the National Meet.....

If you haven't registered for the National Meet in July, I recommend you send in your reservation as soon as possible in order to get a room near the meet headquarters. 450 rooms have already been booked in the 3 Hotels. Registrations are approaching 150. The first 400 to register for the banquet are guaranteed seating in the main banquet room.

2009 is an exciting year for the Hudson automobile and the HET Club. Don't miss the celebration. Register early!

2009 HET Calendars still available....

If you like the 2009 Hudson, Essex, Terraplane Calendar and would like extras, there is still a limited number available. The orders will be filled on a first come, first served basis as long as the supply lasts.

Calendars are \$3.50 each, plus two dollars postage for up to 3 calendars. For postage rates for more than three calendars, contact Mike Cherry at Fairmont@fiber.net.

Order by sending a check, made payable to the HET Club inc. Send payment to: Mike Cherry, 3 Silver Queen Court, Park City, Utah 84060

Please state the number of calendars you are ordering and your address, complete with zip code.

2009 Director Election Ballet

The election ballot in the Jan/Feb WTN is **missing the Zip Code** on Brownie Petersen's address on the envelope. Please **add 84340** to the envelope to insure delivery and your vote counted.

Club Store

As the result of numerous requests, the **HET Club Store** is now on the **internet**. Now you can see what you are ordering with no surprises. <http://socalhet.org/clubstore/>



Hudson Essex
Terraplane Historical
Society Quilt Raffle

Quilt designed and made
by Kaylene Spring

Tickets
\$1.00 each or
6 for \$5.00


Proceeds:
1/2 to Hudson Essex Terraplane Historical
Society
1/2 to Albright Award Fund

You can purchase tickets by sending a check to Sue Kennedy at: 9350 Vandergriff Rd., Indianapolis, IN 46239 or Laurie Fromm at: 132 Creighton Lane, Rochester, NY 14612. Make check payable to: HET Historical Society.

2009 National Meet: http://socalhet.org/2009_natl/09_index.htm & <http://www.hudsonclub.org/hetevent.htm>

2009 Drive to Detroit: http://socalhet.org/2009_natl/50th_national.htm

50TH NATIONAL MEET, JULY 13-17, 2009
Marriott Residence Inn (248) 858-9664 Marriott Courtyard (248) 858-9595



Art work created by: Greg Fricione

Jingle written by: Mike Cherry

50TH NATIONAL MEET, JULY 13-17, 2009

Marriott Courtyard (248) 858-9595



Marriott Residence Inn (248) 858-8554

THIS HUDSON WON'T MAKE DETROIT, BUT YOUR HUDSON CAN!!



<http://socalhet.org>

2009 WESTERN REGION MEET

"Hudsons@Yosemite - A Centennial Celebration"

APRIL 16 - 18, 2009

Oakhurst, CA

Hosted by:

CENTRAL CALIFORNIA CHAPTER,
HUDSON ESSEX TERRAPLANE CLUB, INC.



- Tour Yosemite!!!
- Catered BBQ!!!

Shilo Inn - Ph. 800-222-2244 - \$75/night + tax (ask for Hudson Discount rate)

Need more info? Call: Rich Smithen (805) 467-2966, Richard Borough (559) 433-3427, Dave Dituri (209) 966-2282

**CENTRAL CALIFORNIA
CHAPTER
2009 Western Regional Meet
Hudsons @ Yosemite
A Centennial Celebration
April 16-18, 2009 Oakhurst, California**

Name _____
 Address _____
 Phone # _____ e-mail _____
 Total number in party _____

Registration: Family \$20.00..... _____
 After March 15, 2009..... \$25.00..... _____
 BBQ Dinner.....@ \$25.00 each _____
 BBQ – Chicken _____ X \$25.00..... = _____
 BBQ – Steak.... _____ X \$25.00..... = _____
TOTAL REGISTRATION DUE..... _____
 (Make checks out to Central California Chapter HET.)

Meet Headquarters: Shilo Inn, Highway 41, Oakhurst, California Ph. 800-222-2244
 Rooms @ \$75.00+tax per night until March 15th, 2009
 ****Ask for Hudson Discount Rate*****

Yosemite Tour (Gate fee and Lunch of your choice at your own expense.) (Several Lunch venues from Hamburgers to a full Buffet at the Lodge.)

SPECIAL PRE-ORDER TEE-SHIRTS (in limited supply) (circle size ordering)

Special HET Meet Tee-Shirts: Size S-M-L-XL @ \$18.00 each _____
 Size XXL @ \$20.00 each _____
 Total can be added to your registration order. Sub Total _____
 Grand Total Including Tee-shirts = _____

Send Registration to: DAVE DITURI , 5701 HARRIS CUTOFF, MARIPOSA, CA 95338

Contact information: Rich Smithen 805-467-2966, Richard Borough 559-433-3427,
 Dave Dituri 209-966-2282

SOUTHERN CALIFORNIA HET CHAPTER MEMBERSHIP FORM

Name _____ Spouse _____

Email Address _____ Phone _____

Street Address _____

City _____ State _____ ZIP Code _____

HET Membership No. _____ (Found on the WTN Label)

(National HET membership is required for local chapter membership)

New

Renewal

Hudson-built cars owned:

Year	Make	Model	S/N	Engine No.
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Mail \$15 check payable to "So. Cal. HET. Club" to:
Membership Chairman, 150 South Michillinda Avenue, Sierra Madre, CA 91024



*Hudson-Essex-Terraplane Club
Southern California Chapter
150 South Michillinda Avenue
Sierra Madre, CA 91024*

First Class